

## Versus Network

Denver, CO

VERSUS launched as Outdoor Life Network (OLN) in 1995, re-branded to its current moniker in 2006 and has since become the fastest growing sports cable network in the country. When Versus needed it's own network operations center in 2009, they chose Diversified.

The project had an aggressive schedule with only a few short months to design, build and cut over their master control and transmission systems within a green-field space. The system to be provided had to tie in seamlessly with the VERSUS Stamford, Conn. file-based production facility. Utilizing server technology from Omneon along with automation and asset management from Sundance Digital, Diversified and the team from the CMC created an efficient and highly reliable system that leverages the established production workflow.

Special consideration was given to the challenges of audio up and down mixing allowing for proper preservation of stereo, SAP, ambient sound and 5.1 (surround) audio information. Linear Acoustic, Evertz and Omneon provided the key devices to maintaining content in its original state and store ingested programs in the highest quality.

This project earned a Broadcast Engineering Excellence award for it's quality and innovation.

### Special Points of Interest:

SD/HD network operations center with file based workflow throughout.

### Project:

24/7 Network Operations Center

### Contact Information:

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